



Lodge **Topic**

STRENGTHS What does the lodge do well? What unique resources can the lodge draw on? What do others see as your strengths?	WEAKNESSES What could the lodge improve? Where does the lodge have few resources? What is likely to be seen as a weakness?
OPPORTUNITIES What opportunities are open to the lodge? What trends could the lodge take advantage of? How can the lodge turn strengths into opportunities?	THREATS What threats could harm the lodge? What are other lodges doing? What weaknesses could become threats?

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Questions? Send them to chief@ne1oa.org.

DREAM ON